














## Choose a Package Option Best Suited to Your Needs

	 <b>Package 1: ChannelValue® Self-Service</b>	 <b>Package 2: ChannelValue® Standard</b>	 <b>Package 3: ChannelValue® All-Inclusive</b>	 <b>Package 4: ChannelValue® Cashback</b>
	You (as client) license Aximpro's software as a service (SaaS), allowing flexible usage.	You (as client) license Aximpro's software as a service (SaaS), allowing flexible usage.	You (as client) license Aximpro's software as a service (SaaS), allowing flexible usage.	You (as client) license Aximpro's software as a service (SaaS), allowing flexible usage.
 <b>Aximpro Offers</b>				
A front-end in your CI...	 where users (on a company level) can register and log in	 where users (on a company level, as well as individual sales representative level) can register and log in (SSO possibility included)	 where users (on a company level, as well as individual sales representative level) can register and log in (SSO possibility included)	 where users can submit claims
Flexibility in terms of incentive schemes and payment methods	 to define your incentives	 to define your incentives, plus your incentive payment method, such as: <ul style="list-style-type: none"> <li>• Credit cards</li> <li>• Vouchers</li> <li>• Bank transfers</li> </ul>	 to define your incentives, including different incentives per user role and / or county and region	 to define and adapt your focus areas for the cashback product

	Package 1 (continued)	Package 2 (continued)	Package 3 (continued)	Package 4 (continued)
A dedicated team...	⊗	✔ to proactively and regularly engage users with your brand through: <ul style="list-style-type: none"> <li>• Promotional messages</li> <li>• News</li> <li>• Surveys</li> </ul>	✔ to work closely with your individual stakeholders (different regions), ensuring individual requests are directly addressed  PLUS: to proactively and regularly engage users with your brand through: <ul style="list-style-type: none"> <li>• Promotional messages</li> <li>• Trainings</li> <li>• News</li> <li>• Surveys</li> <li>• Electronic direct mailings (from creation to distribution)</li> </ul>	✔ to support with: <ul style="list-style-type: none"> <li>• Drafting terms and conditions</li> <li>• Approving cashbacks</li> <li>• Creating promotional material (content and designs)</li> <li>• Payment processes</li> <li>• Communication to users (registration confirmation, approvals and payment information)</li> <li>• Reporting</li> </ul>
Gamification aspects, such as a leaderboard where users can compare their progress with others	✔	✔	✔	⊖
The option to integrate with your existing online environment (existing partner programs)	⊗	✔	✔	⊖
A fully adaptable user structure for different user roles, plus user management	⊗	✔	✔	⊖
Diverse payout methods, such as <ul style="list-style-type: none"> <li>• Credit cards</li> <li>• Bank transfers</li> <li>• Credit notes</li> <li>• Any other method you define...</li> </ul>	⊗	⊗	✔	⊖

	Package 1 (continued)	Package 2 (continued)	Package 3 (continued)	Package 4 (continued)
User-specific tracking and analyses	✗	✓	✓	⊖
Automated calculations on the incentives per user based on sell-out reports	✗	✓	✓	⊖
Engagement-based incentives with the possibility to add additional incentives for a specific user group, within a certain timeframe	✗	✗	✓	⊖
Multilanguage options...	✓	✓	✓ plus, geographical adaptations	✓
User support...	✗	✓	✓	✓

Need more information on Aximpro's packages and pricing? **Contact us today.**

**Contact Sales**