

Choose a Package Option Best Suited to Your Needs

	Package 1: Co-Marketing (MSA Approach)	Package 2: Holistic B2B Marketing
	You (as client) want to scale your marketing efforts, raise awareness and ensure that you get the most out of your reseller partner base.	You (as client) want consulting, expertise and resources to implement successful marketing strategies and create wide-ranging marketing assets.
Aximpro Offers		
Consulting expertise...	 in the form of a consultancy, with detailed experience in vendor marketing support	 and resources to implement successful marketing strategies and create wide-ranging marketing assets
Enablement for you to gain additional business opportunities through strategies tailored to the channel, profound market knowledge and convincing solutions		
A co-marketing service agency (MSA) where, on behalf of the vendor, Aximpro consults, plans, executes, tracks and manages a comprehensive range of marketing campaigns with your reseller base		
Expertise in marketing automation with a cutting-edge tool to ensure that you are at the forefront of vendor marketing		
Optional: Aximpro's ChannelValue® partner enablement and loyalty software to run partner enablement, loyalty and nurturing programs, as well as sales incentives and promotional activities		

Need more information on Aximpro's packages and pricing? [Contact us today.](#)

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