

## Choose a Package Option Best Suited to Your Needs

	<b>Package 1: Lead Qualification</b>	<b>Package 2: Growth Potential Identification</b>	<b>Package 3: In-Depth Analysis</b>
	You (as client) capture potential leads from events and / or activities and provide the data per event attendee to Aximpro (adhering to requirements and ensuring complete GDPR compliance).	You (as client) request a comprehensive view of the partner landscape to identify growth potential within new resellers.	You (as client) provide a list with a pre-defined number of partners to Aximpro for analysis (adhering to requirements and ensuring complete GDPR compliance).
<b>Aximpro Offers</b>			
A workshop or call to define key criteria for the in-depth analysis, as well as the desired outcome			
The ChannelShaper® analysis...	 of a defined number of reseller contacts to gain insights into: <ul style="list-style-type: none"> <li>• Partnering with competitors</li> <li>• Product portfolio</li> <li>• Company sizes</li> <li>• Technology partners</li> <li>• Social media channels</li> <li>• More...</li> </ul>	 of the reseller landscape based on the defined criteria to gain insights into: <ul style="list-style-type: none"> <li>• Partnering with competitors</li> <li>• Resellers that best match your portfolio and / or partner base (ideal profiles)</li> <li>• The strategic direction to take</li> <li>• More...</li> </ul>	 of a defined number of partners to gain insights into: <ul style="list-style-type: none"> <li>• The existing reseller base (completely uncovered)</li> <li>• Resellers partnering with competitors (partner levels could be included)</li> <li>• Your potential to cross- and upsell</li> <li>• Which partners to invest in (to foster strategic partnerships)</li> <li>• More...</li> </ul>
Optional: Results based on the defined criteria, including data visualization			

Need more information on Aximpro's packages and pricing? [Contact us today.](#)

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